INTRODUCTION

Mission – The Department of Radio-TV-Film at California State University, Fullerton (CSUF), offers a comprehensive curriculum and active learning environment to prepare students for meaningful careers in film and telecommunication – broadcast, cable, satellite, wireless, digital and interactive media.

Curriculum – The Bachelor of Arts degree includes a variety of courses in critical studies, industry studies, production and writing that examine many aspects of the electronic media and cinema.

The Master of Fine Arts degree is an intensive, two-year program focusing on writing for film, television and other narrative media, and includes courses to prepare students to enter the professional film and television community.

People – Professionally engaged faculty and staff challenge students to expand their knowledge and skills through intellectual inquiry and creative projects, encouraging them to become critical lifelong learners and ethical media content creators and consumers.

Radio-TV-Film is one of three departments in the College of Communications providing access to the vibrant and media-rich Orange County and Los Angeles Basin.

LEARNING GOALS AND STUDENT LEARNING OUTCOMES

Bachelor of Arts in Radio-TV-Film

The following goals and learning outcomes have been established for students pursuing a bachelor of arts degree in Radio-TV-Film:

Critical thinking, research, and analysis
- Apply critical thinking, research, and analysis to accomplish professional and personal goals

Professional practice
- Demonstrate skills and knowledge for entry into professional practice

Writing proficiency
- Demonstrate writing proficiency appropriate to the entry level of professional practice

Equipment and technologies
- Demonstrate effective use of equipment and technologies appropriate to the entry level of professional practice

Theoretical concepts
- Apply effectively appropriate concepts and theories of film and/or the electronic media

Diversity sensitivity
- Demonstrate sensitivity to diversity in all areas of the film and electronic media
**Historical, legal and ethical issues**
- Demonstrate a basic knowledge of historical, legal, and ethical issues

**Master of Fine Arts in Radio-TV-Film**

The following goals and learning outcomes have been established for students pursuing a master of fine arts degree in Radio-TV-Film:

**Writing skills**
- Strengthen and apply advanced writing skills in both craft and creativity

**Portfolio**
- Demonstrate a mastery of story concepts and writing proficiency across a portfolio of different screenplays, including feature films, teleplays, and the like

**Film history, theory and criticism**
- Know film and television history, theory, and criticism and how these shape the industry

**Professional life**
- Comprehend the professional life of a screenwriter and its demands and opportunities

**Ethical decisions and diversity**
- Analyze and evaluate issues to make ethical decisions in this competitive field, including sensitivity to diversity and globalization.

**CSUF profile and networking**
- Formulate contacts in the professional community to establish an ongoing network

**BACHELOR OF ARTS IN RADIO-TV-FILM (120 UNITS)**

The Bachelor of Arts degree in Radio-TV-Film (RTVF) requires 36 units in the major, including five RTVF core courses and seven RTVF elective courses. Additionally, four courses are required as collateral electives, either within RTVF or approved courses in other departments. A minor or double major also meets this collateral requirement.

**Required Core Courses (12 units)**
- RTVF 100 Introduction to Radio-TV-Film (3)
- RTVF 300 Language of Film (3)
- RTVF 350 Story Structure (3)*
- RTVF 495 Internship in RTVF (3)

**Critical Studies Course (3 units)**
- RTVF 301 Critical Studies: Film (3)  
  OR RTVF 302 Critical Studies: TV (3)

**Electives (21 units minimum)**
- Course options for electives are listed on the department website at communications.fullerton.edu/departments/rtvf. Please verify course choices with faculty.

  * Meets upper-division writing requirement for Radio-TV-Film majors.

**MINOR IN RADIO-TV-FILM (21 UNITS)**
- RTVF 100 Intro to Radio-TV-Film (3)
- RTVF 300 Language of Film (3)
- RTVF 350 Story Structure (3)
- RTVF 301 Critical Studies: Film (3)  
  OR RTVF 302 Critical Studies: TV (3)
- Plus three courses (9 units) from the RTVF elective checklist.

  See department website at communications.fullerton.edu/departments/rtvf for a listing of these courses.

**MASTER OF FINE ARTS IN SCREENWRITING (42 UNITS)**

The Master of Fine Arts in Screenwriting in Radio-TV-Film is a two-year program consisting of 14 courses. Of these, 10 are devoted to scriptwriting and four relate to the professional industry. The program culminates with a portfolio of master-level scripts.

- RTVF 480 Management in RTVF (3)
- RTVF 512 American Television History (3)
- RTVF 515 Film Theory and Criticism (3)
- RTVF 520 Advanced Scene Study (3)
- RTVF 550 Story Structure and Draft (3)
- RTVF 551 Sitcom Writing: Spec and Draft (3)
- RTVF 552 One-Hour Drama: TV Spec and Pilot (3)
- RTVF 553T Genres for Writers (3)
- RTVF 555 First Draft Screenplay (3)
- RTVF 556 Screenplay: Rewrite (3)
- RTVF 562 Media Literacy and Ethics (3)
- RTVF 580 Writing Project #1 (3)
- RTVF 581 Writing Project #2 (3)
- RTVF 597 Final Project (3)
RADIO-TV-FILM COURSES

Courses are designated as RTVF in the class schedule.

100 Introduction to Radio-TV-Film (3)
Overview of the history, structure and function of the radio, TV and film industry. Includes current issues, relevance to society, employment options and other topics. One or more sections offered online.

210 Introduction to Audio Production (3)
Foundational theory and practice of audio production as it pertains to radio, TV and film. Covers broadcasting, recording, editing and mixing. Emphasizes aesthetics and techniques to ensure high quality sound. Uses a digital lab. (2 hours discussion, 3 hours laboratory)

220 TV Studio Production (3)
Introduction to multiple-camera, live-recorded, television studio production. Theory and practice of producing programs live. Students crew all positions, including writer, producer, director, assistant director, lighting director, floor manager, camera operator, video switcher, audio engineer, video engineer, recording engineer and graphics operator. (2 hours discussion, 3 hours laboratory)

225 Production for Non-Production Track (3)
Introduction to single-camera video production designed for non-production majors. Theory and practice of producing projects on location. Preproduction, production and post-production using digital cameras and nonlinear editing. Students crew productions, including writer, producer, director, videographer, sound recorder and editor. (2 hours discussion, 3 hours laboratory)

250 Writing Short Scripts (3)

271 American Film 1: Beginnings – 1945 (3)
History of American film and film style from the beginnings to 1945. Relation to socio-historical, economic, political, cultural, artistic and technological contexts.

272 American Film 2: 1945 – Present (3)
History of American film and film style from the post-war period to modern times. Relation to socio-historical, economic, political, cultural, artistic and technological contexts.

300 Language of Film (3)
Prerequisite: completion of G.E. Category A.3. Visual and syntactic components of the motion picture. Detailed analysis of frame, line, space, shape, image size, movement, tone, color and structuring of visual images. One or more sections offered online.

301 Critical Studies: Film (3)
Formal film analysis in terms of filmic and stylistic elements. How films produce meanings.

302 Critical Studies: TV (3)
Prerequisite: completion of G.E. Category A.3. Formal structures (formats, narratives, genres) and styles of American television. How the medium makes its meanings.

310 Advanced Audio Production (3)
Prerequisite: RTVF 210. Advanced audio projects for radio, TV, film and the internet, including digital storage and distribution. Complete the audio production process, from pre-production through postproduction, applying aesthetic concepts and hands-on skills. (2 hours discussion, 3 hours laboratory)

315 Live Radio Production (3)
Prerequisite: completion of G.E. Category A.1. Concepts and techniques of live radio production. Produce weekly, two-hour, live radio talk shows with segments. Includes all aspects and positions: planning, writing, producing, interviewing, promoting, engineering, recording, hosting and the like. (2 hours discussion, 3 hours laboratory)

325 Video Production 1 (3)
Prerequisite: RTVF 300. Essentials of shot design, coverage, editing and sound for production students. Planning, directing, shooting, picture editing, and sound capturing and editing for various short narrative projects. (2 hours discussion, 3 hours laboratory)

341 Film-TV Industry (3)
Prerequisite: completion of G.E. Category C.2. Analyzing, decoding and evaluating how film, television, radio and the Internet function. Multiple topics related to creating motion, image and sound media, including development, contracts, agents, applied legal concerns, professional issues, pre-production through distribution and more.

350 Story Structure (3)
Prerequisites: ENGL 101. Analysis and development of script structure and viable, narrative story elements. Covers acts, scenes, premises, conflict, plots, characters, action, etc. Write critical analyses of professional scripts and author own treatments. Meets upper-division writing requirement for RTVF majors. One or more sections offered online.

351 TV Scriptwriting: Sitcom (3)
Prerequisite: RTVF 350. Theory, principles and practice of writing for situation comedies. Analyze scripts, study program episodes and develop and write an original story and spec script for a current half-hour, prime-time sitcom. Meets upper-division writing requirement for RTVF majors.

352 TV Scriptwriting: Drama (3)
Prerequisite: RTVF 350. Theory, principles and practice of writing for episodic television dramas. Analyze scripts, study program episodes and develop and write an original story and spec script for a current one-hour, prime-time TV drama. Meets upper-division writing requirement for RTVF majors.
353T Genres for Writers (3)
Prerequisite: RTVF 350. Film genres, classic to revisionist and their evolution and hybridization. How a screenwriter can implement and benefit from understanding film genre components. May be repeated up to two times for credit.

360 Radio and TV Programming (3)

361 American TV (3)

365 Children's TV (3)
Prerequisite: completion of G.E. Category D.1. Research and literature on effects of television on children. Historical and contemporary aspects of children's TV issues, including advertising, violence, stereotyping and education. How children's TV producers use concepts related to children to design material for them.

370 World Cinema (3)
Prerequisite: completion of G.E. Category C.1. or C.2. Global influence of motion pictures. Examines various directors, film movements, national cinemas and the increasing internationalization of the world film industry.

371 Contemporary American Film (3)
Prerequisite: completion of G.E. Category C.1. or C.2. Recent American films as indicators of societal, cultural and artistic trends. Cinema in light of current theories of postmodernism and formal categories of film production.

375 Documentary Film and TV (3)

377T National Cinemas (3)
Prerequisite: RTVF 300 or 301. Analyzes a nation's films in terms of their formal elements and how they are shaped by the historical, cultural, political, social and industry-related circumstances in which they are produced and received. Initial topics: Italy, Australasia, Japan. May be repeated up to four times for credit.

379T Auteurs (3)
Prerequisite: RTVF 300 or 301. Critical analysis of the work of a single director in the context of the theoretical debates about the auteur theory. Examines the director's life and body of work. Initial topics: Jean-Luc Godard, Bernardo Bertolucci. May be repeated up to three times for credit.

381 Regulation and Censorship (3)
Prerequisite: completion of G.E. Category D.2. Function of law, policy and standards in radio, TV and film. Key regulations, including roles of commissions, courts and amendments. Key censorship practices, including language, sex and violence.

385 Radio Station Operations (3)
Prerequisite: completion of G.E. Category A.I. Concepts and practices of radio station operations, including programming, sales, promotion, traffic, billing, production, news, research and engineering. Allows for in-depth work in several areas.

410 Sound Design for Film-TV (3)
Prerequisite: RTVF 210. Acquiring, recording, editing and mixing sound for film and TV. Special emphasis on creative aspects of sound design. (2 hours discussion, 3 hours laboratory)

425 Motion Picture Production 2 (3)
Prerequisite: RTVF 325. Advanced theory and practice of video production. Includes advanced shooting and editing techniques. Produce projects that may be distributed and/or entered in competitions. May be repeated once for credit. (2 hours discussion, 3 hours laboratory)

427 Documentary Production (3)
Prerequisites: RTVF 325. Preproduction, production and post-production of documentary film or video. Documentary concepts and hands-on skills. (2 hours discussion, 3 hours laboratory)

431 Cinematography (3)
Prerequisite: RTVF 325. Cinematographic techniques for film and video. Analyze cinematographic styles, including qualities of camera movement, lenses and lighting as expressive tools. Hands-on experience shooting scenes with film and video cameras, lighting and grip equipment. Additional cost for film development and digital transfer. (2 hours discussion, 3 hours laboratory)

434 Digital Effects for Film-TV (3)
Prerequisite: RTVF 325. Design motion graphics and visual effects for film and TV. Previsualizing, titling, matting, rotoscoping and compositing using industry-standard software. (2 hours discussion, 3 hours laboratory)

435 Directing Film and TV (3)
Prerequisite: RTVF 325. Direct for narrative film and television, including breakdowns and use of the camera as an expressive tool. Direct, shoot and edit short scenes. (2 hours discussion, 3 hours laboratory)

455 Screenwriting (3)
**456 Rewriting the Screenplay (3)**
Prerequisite: RTVF 455. Intensive writing course aimed at students who have completed first drafts of full-length screenplays. Complete a rewrite-polish of their scripts, learning skills to prepare them for production and entrance into the marketplace.

**472 New Asian Cinema (3)**
Prerequisite: completion of G.E. Category C.1 or C.2. Artistic developments in recent East and Southeast Asian cinema. Theoretical analysis and critique of directors, styles, techniques, genres and production elements. One or more sections offered online.

**480 Management in RTVF (3)**
Prerequisite: completion of G.E. Category D.2. Management structure and issues in the RTVF industry. Audience measurement, distribution, finance, personnel, programming, regulation and sales. May include applied experience with college media activities.

**495 Internship in Radio-TV-Film (3)**
Prerequisites: RTVF 100, 350, senior standing. Supervised fieldwork at a radio, TV or film organization. Skill development and understanding of industry operation through hands-on experience and networking. Must submit an application one semester prior to taking through the RTVF Internship Office.

**496 Student-to-Student Tutorial (1-3)**
Prerequisites: permission of department. Learning through teaching. Work may include contact hours with tutees, tutorial preparations, consulting with instructors, reporting-analysis-evaluation of tutorial experiences and participation in university programs for tutors. A maximum of three units may count toward degree. Does not count toward major or minor units. Grade or Credit/No Credit.

**499 Independent Study (1-3)**
Prerequisites: permission of department. Independent Study is of a research or creative nature and shall culminate in a paper, project, comprehensive exam and/or performance. The student shall prepare a proposal including a statement of the basis for the final evaluation. May be repeated up to two times.

**512 American Television History (3)**
Prerequisite: graduate standing. Historical survey of American television from its inception to present day. Critical/theoretical approaches to studying the medium as technology, commercial entity, and social and cultural force.

**515 Film Theory and Criticism (3)**
Prerequisite: graduate standing. Major developments in film theory and criticism from the 1920s to the present, including sections on film form and medium specificity; semiotics, ideology and psychoanalysis; and feminism, queer theory, postcolonialism and postmodernism.

**520 Advanced Scene Study (3)**
Prerequisites: RTVF 550, 555. Focuses on the first draft of a full-length screenplay to enhance focus and character work on a scene-to-scene basis.

**550 Story Structure and Draft (3)**
Prerequisite: graduate standing. Structure of storytelling in film, linear and non-linear, American, Asian and European templates. Product-oriented towards detailed film treatment to serve as outline of screenplay and initial pages of screenplay.

**551 Sitcom Writing: Spec and Draft (3)**
Prerequisite: graduate standing. Write two half-hour situation comedy scripts in correct format, as well as create a premise for an original half-hour comedy series.

**552 One-Hour Drama: TV Spec and Pilot (3)**
Prerequisite: graduate standing. Analyze components for various scriptwriting tasks of episodic television dramas, as well as stress screenwriting skills, from inceptive idea to outline to drafts of one-hour scripts.

**553T Genres for Writers (3)**
Prerequisite: RTVF 550. Film genres, classic to revisionist, and the constant evolution and hybridization of genres and how a screenwriter can implement and benefit from understanding genre components.

**555 First Draft Screenplay (3)**
Prerequisite: RTVF 550. Work from an approved outline or treatment to create a professional screenplay draft, using correct format and structure.

**556 Screenplay: Rewrite (3)**
Prerequisite: RTVF 550, 555. Focuses on a completed first draft of a full-length screenplay. Complete a rewrite/polish of the script; learn skills to prepare it for production and entry into the marketplace.

**562 Media Literacy and Ethics: The Biz (3)**
Prerequisite: RTVF 550, 555. Analyzing, decoding and evaluating how the entertainment media operates, focusing on television, film and internet.

**580 Writing Project #1 (3)**
Prerequisites: RTVF 520, 550, 555. From concept to outline to realized film script; working under deadline and reacting to and implementing specific notes from instructor.

**581 Writing Project #2 (3)**
Prerequisites: RTVF 550, 555, 520. From concept to outline to realized film script; working under deadline and reacting to and implementing specific notes from instructor.

**597 Final Project (3)**
Prerequisites: RTVF 550, 551, 555, 580, 581. Culminating course. Polish writing projects #1 and #2, and marketing proposal for the projects.